



Ande Aditya

Board Advisor | Virtual CEO | Founder, Aditya Group Thailand

Human-Centred, AI-Enabled Business Growth

Profile Snapshot

Ande Aditya is a founder-led board advisor and virtual CEO with over 35 years of operating and advisory experience across 21 industries and more than 30 countries. Based in Bangkok, he works at the intersection of strategy, technology, design, and execution—supporting businesses entering, scaling, or restructuring in Thailand.

What He Does

- Board Advisory & Virtual CEO engagements for selected founders and investors
- Thailand market entry, BOI structuring, and regulatory navigation
- Group-level strategy, turnaround execution, and governance frameworks
- Cross-border expansion, JV structuring, OEM and private-label ecosystems

Operating Philosophy

“Technology empowers speed; human vision gives it direction.”

Businesses succeed when strategic clarity, disciplined execution, and human judgement work together. AI is treated as an enabler—not a substitute—for leadership, ethics, or responsibility.

Selective Engagement Model

Engagements are selective and relationship-driven. Ande does not operate as a broker or transactional consultant. He works closely with a limited number of clients where he can add meaningful strategic and executional value.

Current Focus Areas

- Advisory and representation for foreign businesses entering Thailand
- AI-enabled strategy platforms and governance models
- Sustainable lifestyle, technology, and export-led ventures under Aditya Group Thailand

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